

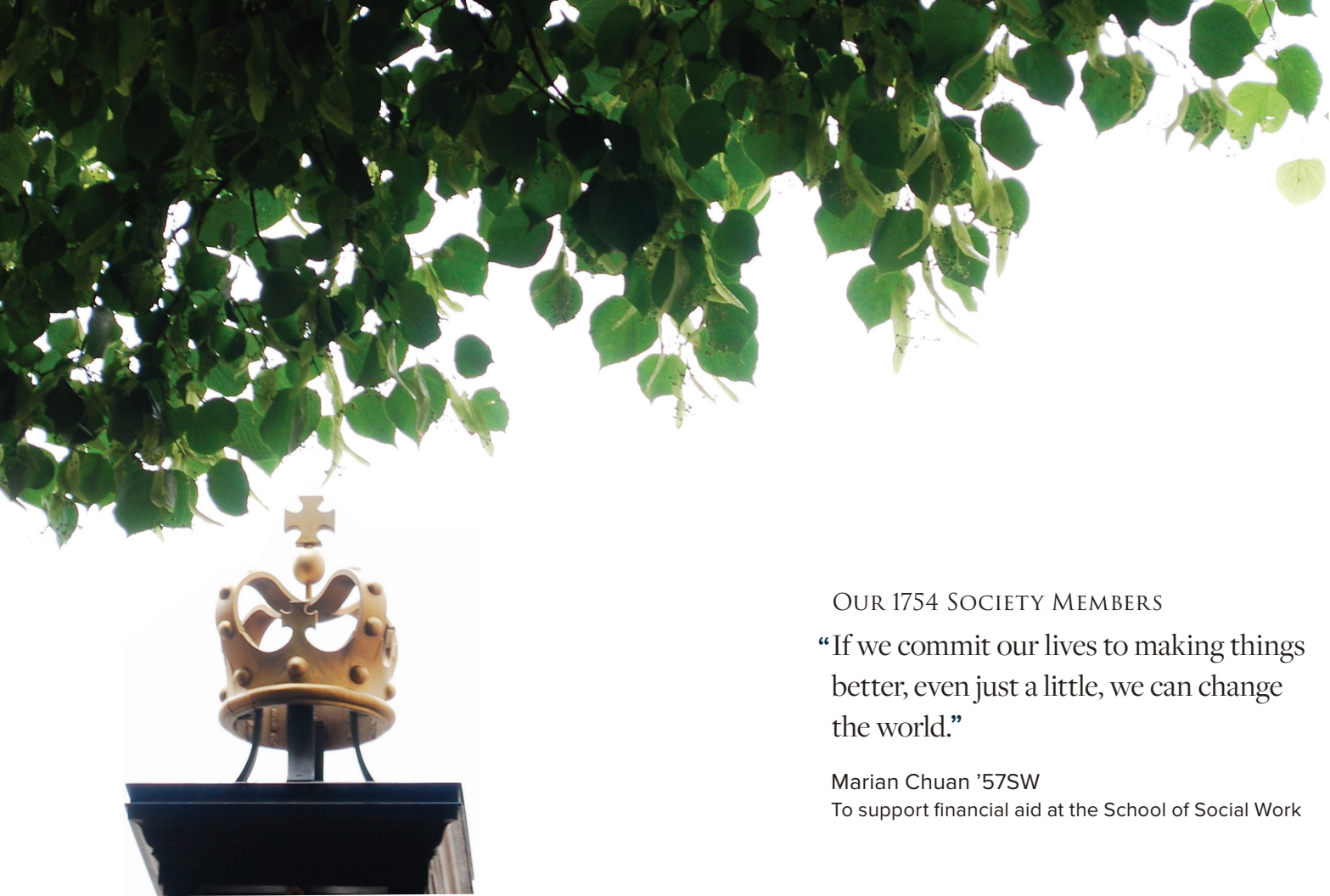


Today and Tomorrow

Making More Possible through Bequests



COLUMBIA | 1754 SOCIETY



OUR 1754 SOCIETY MEMBERS

“If we commit our lives to making things better, even just a little, we can change the world.”

Marian Chuan '57SW

To support financial aid at the School of Social Work

Creating a Future Together

You can perpetuate your lifelong values while achieving your personal and philanthropic goals. There are many ways in which you can care for family members, receive financial benefits, and use the assets you have accumulated over a lifetime to make your dreams a reality.

Thoughtful planning of bequests allows you to achieve charitable aspirations you may never have imagined possible.

Whether you want to memorialize loved ones, minimize tax obligations, or simply find a way to support the areas of Columbia you care about the most, bequests encompass a variety of giving structures that can be tailored to ensure your values endure and inspire for generations to come.

OUR 1754 SOCIETY MEMBERS

“Fighting for diversity,
equity, and inclusion
in the media has
been central to
my life and career.”

Dorothy Butler Gilliam '61JRN
To support scholarships
at the Journalism School

What Matters Most to You?

The most extraordinary gift to Columbia is the one that is most meaningful to you. Bequests are a thoughtful way to ensure that the part, or parts, of Columbia you care most about will endure. For example, a bequest in your estate plans can provide:

- unrestricted support to the schools or programs of your choice
- financial aid to help students
- faculty or academic program support at a school or for a program of your choice
- for a minimum gift, a named endowed professorship or research fund in your field of interest
- groundbreaking research

OUR 1754 SOCIETY MEMBERS

“Columbia prepared
me with a great
education, and now
I feel blessed to be
able to give back.”

Cindy Tether '80BUS
To support the Business School

Which Options Work for You?

There are many ways to contribute through a charitable bequest—ways that suit your personal situation and goals. Your future plans for Columbia may include one or more of the following:

Dollar Amount

You can designate a dollar amount to support a Columbia school or program or to fund a gift for the general use of Columbia University.

Specific Asset

You can instruct your executor to sell an asset, such as securities, your home or other property, and distribute the net proceeds of sale to Columbia for your intended purposes.

Percentage of Your Estate

By assigning a percentage, you can ease concerns about fluctuations in the value of your estate and keep your gift to Columbia in proportion to the share designated to your family or friends.

Life Income Plans for Loved Ones

You can create a plan in your will or living trust that provides a stream of payments to your chosen beneficiary or beneficiaries for life (or a term of years) and then distributes the balance to Columbia to support the purpose you designate. Moreover, a bequest or trust provision for the benefit of Columbia may qualify your estate for an estate tax charitable deduction.

OUR 1754 SOCIETY MEMBERS

“The outstanding education I got at Columbia Business School was instrumental to my very fulfilling career.”

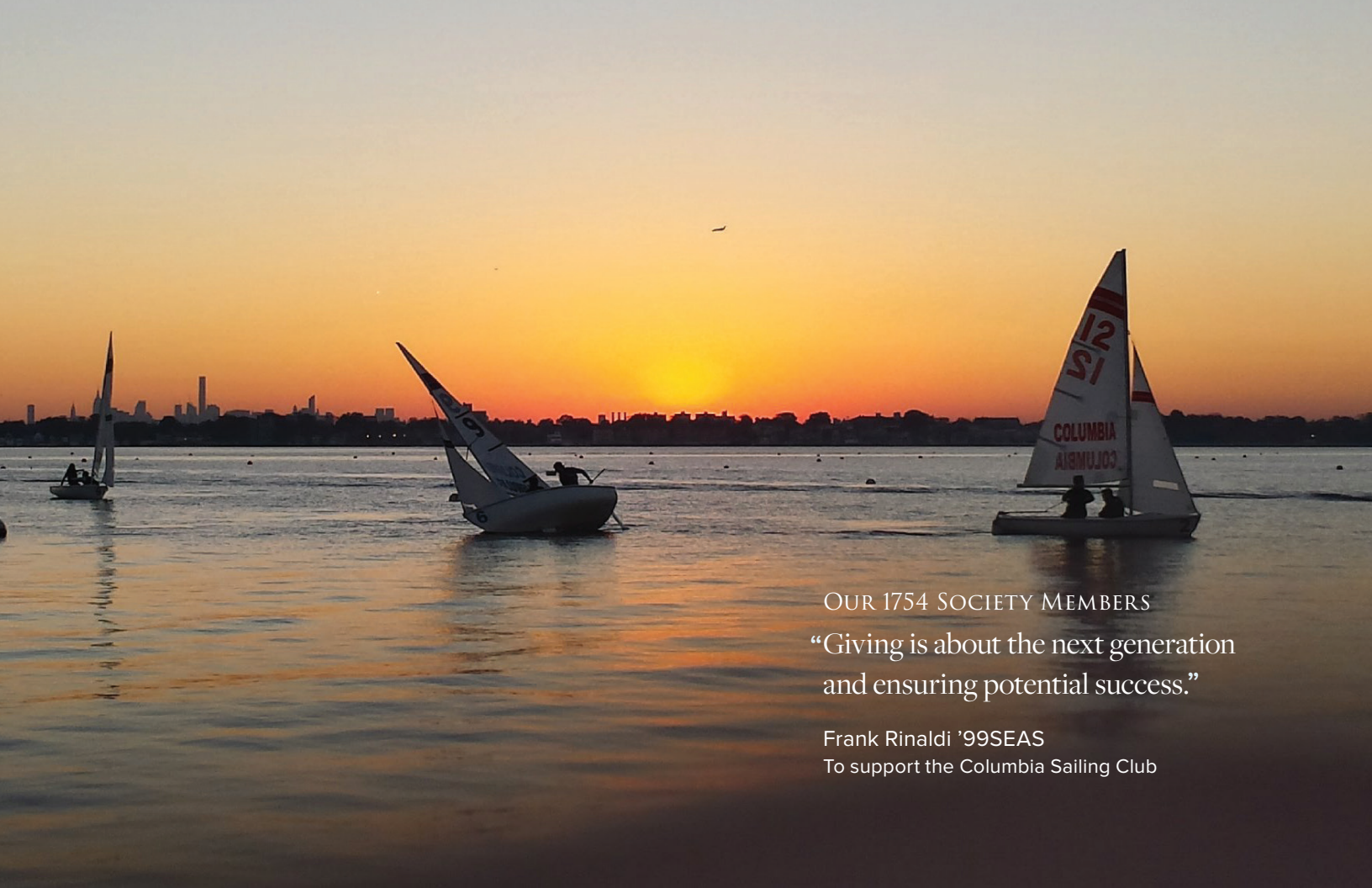
Carlos Medeiros '85BUS
To support the Business School

Bringing Your Values to Life

Through thoughtful planning, you can perpetuate your values through:

- a gift in your will or living trust
- a beneficiary designation in a financial account such as a retirement plan, insurance product, or bank and brokerage firm accounts, or
- a life income plan in your will or living trust

In addition to the imprint you will have left on the people around you, your voice and values ultimately will be reflected in the choices you make about how to distribute assets you have worked for and possessions you have accumulated over your lifetime. Charitable gifts in estate plans are among the ways you can make a statement about what is important to you—a statement that accentuates your personal story and potentially inspires others to do the same.



OUR 1754 SOCIETY MEMBERS

“Giving is about the next generation
and ensuring potential success.”

Frank Rinaldi '99SEAS
To support the Columbia Sailing Club

The 1754 Society

By notifying us of your planned gift, you join the 1754 Society, a robust community of individuals who support Columbia through legacy giving. Your membership allows us to recognize you for your generosity and to give you special access to the unique people and experiences that Columbia offers.



Let's Make More Possible

Columbia's Office of Gift Planning serves donors to all schools and programs at Columbia. Our team would be happy to answer your questions about bequests or other planned gifts that can support Columbia in the way that best suits your personal and philanthropic goals. In collaboration with you, and in consultation with your legal or financial advisor, our gift planning experts can help you plan, provide, and preserve an enduring future.

Contact us for more information on how to make more possible for the future.

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 COLUMBIA | Office of Gift Planning